

# ZACH MERCURIO

## SPEAKING KIT

w. [zachmercurio.com](http://zachmercurio.com)  
e. [info@zachmercurio.com](mailto:info@zachmercurio.com)  
ph. 540.421.5810

## ZACH MERCURIO, Ph.D.

Author, researcher, and speaker specializing in Purposeful Leadership, meaningful work, and positive organizational psychology.



Zach Mercurio, Ph.D. is an author, researcher, speaker, and consultant specializing in purposeful leadership, meaningful work, and positive organizational psychology. He wrote "The Invisible Leader: Transform Your Life, Work, and Organization with the Power of Authentic Purpose," praised by Arianna Huffington as "a compelling book filled with powerful stories, cutting-edge research, and practical tools that show us how to lead with purpose."

Zach works with hundreds of companies, governments, and schools around the world to forge purposeful leaders and cultivate positive cultures that enable more meaning, mattering, motivation, well-being, and performance. Some of his clients and partners include J.P. Morgan Chase, The Government of Canada, Marriott International, American Express Global Business Travel, the Food and Drug Administration, Michelin, the National Park Service, and Hewlett-Packard. He also serves as one of Simon Sinek's "Optimist Instructors."

Zach earned his Ph.D. in Organizational Learning, Performance, and Change from Colorado State University where he serves as an Honorary Fellow in the Department of Psychology's Center for Meaning and Purpose and as an Instructor in the Organizational Learning, Performance, and Change program.

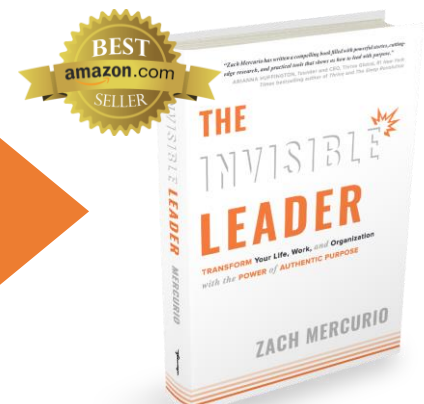
## Key Topics

**PURPOSEFUL LEADERSHIP**  
**MEANINGFUL WORK & MATTERING**  
**ORGANIZATIONAL CULTURE**  
**HUMAN MOTIVATION AND FULFILLMENT**  
**WORKPLACE WELL-BEING**

*The Invisible Leader* tells the story and explores the science and practice of Purposeful Leadership.

"Zach Mercurio has written a compelling book filled with powerful stories, cutting-edge research, and practical tools that shows us how to lead with purpose..."

— **ARIANNA HUFFINGTON**, #1 NY TIMES BESTSELLING AUTHOR, FOUNDER & CEO OF THRIVE GLOBAL



## MOST REQUESTED TOPICS

All of Zach's programs blend science, powerful stories, and practical tools. They are also customized for your group's industry and context. Formats for the programs listed below range from a 45-minute keynote to an immersive, multi-hour applied leadership workshop.

We've included Zach's most requested topics below, but he also has specialized content for industries such as health care, government, education, and nonprofits available on request.

### LEAD WITH PURPOSE: INSPIRE MEANING, MOTIVATION, AND FULFILLMENT

Research finds that people who work with or for a Purposeful Leader are more resilient and higher performing. Why? When people are connected to purpose, they are **four times more likely to be engaged**, are **more motivated**, **learn faster** and are **more fulfilled**.

Yet, while 79 percent of leaders rightly think that staying aligned with a central, human-centered reason for being (purpose) is critical to success, just 34 percent say that they enact purpose regularly when making decisions and in their everyday practices when working with their teams.

In this mind-shifting program that redefines leadership, Zach provides clarity about what purpose is, shows how purpose scientifically works to compel people and organizations, and introduces the key research-backed practices of Purposeful Leadership to cultivate fulfilled and resilient lives, teams and organizations.

The Lead with Purpose program has been presented to thousands of people around the world including Fortune 500 executives, front-line workers, healthcare providers, education administrators, governments, entrepreneurs and students.



*One of the best sessions we've ever had. Zach was engaging, relatable and his teachings on purpose are so applicable to strengthening our everyday work experience and connecting our purpose to our mission.*

– The National Park Service

### CREATE A CULTURE WHERE EVERYONE MATTERS

Feeling like you matter at work, in school, and in life isn't a generational preference or "nice to have." It's a basic human need and is a critical predictor for motivation, fulfillment, well-being, and inclusion.

Creating mattering is also a skill that leaders, educators, and parents can learn.

In this experience that's been featured by [author Simon Sinek](#), participants will:

- Discover the three ingredients for creating mattering at work and why they're vital for motivation and well-being
- Learn practical tools on how to create a culture of significance
- Understand how to make people feel noticed, affirmed, and needed every single day
- Improve your ability to design and delegate tasks so people clearly see how their contribution matters
- Realize the power of connecting people to a bigger purpose



*One of the best leadership development sessions I've ever attended.*

— **Leader, J.P. Morgan Chase**

### ADDITIONAL TOPICS

- “Designing a Positive and Purposeful Culture”
- “Activating The Ingredients of a Thriving Workplace”
- “Creating a Fear-Free Organization”
- “Leading with Purpose in Turbulent Times”
- “Purpose-Driven Change Leadership”

# ZACH MERCURIO

## SPEAKING KIT

w. [zachmercurio.com](http://zachmercurio.com)

e. [info@zachmercurio.com](mailto:info@zachmercurio.com)

ph. 540.421.5810

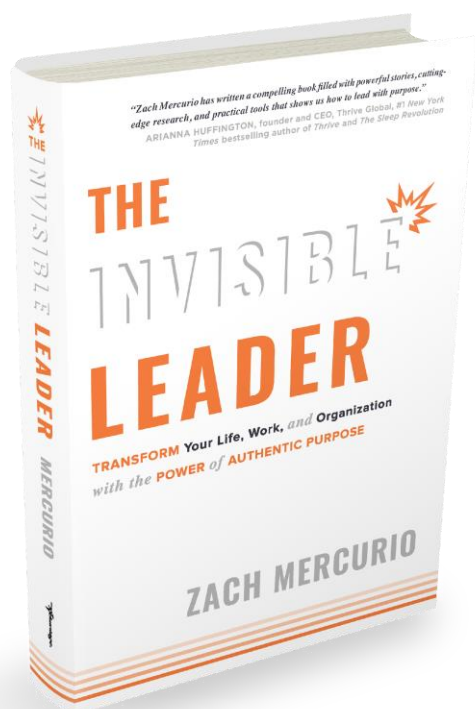
## BOOKS FOR AUDIENCE MEMBERS

On request, Zach can offer discounted copies of his book, *"The Invisible Leader: Transform Your Life, Work, and Organization with the Power of Authentic Purpose"* or create speaking packages which include copies of the books. Please allow two weeks for shipping and handling.

### Synopsis

Innovative and emerging research shows that a compelling and other-centered authentic purpose – *The Invisible Leader* – may be the most powerful influencer of our behaviors, attitudes, and motivation in organizations, work, school, and life.

Yet despite the increasing evidence of purpose's power, many of the organizations, systems, and institutions which dominate human life aren't built to elicit and leverage the fundamental human search for purpose and meaning. In this must-read book for anyone who considers themselves a leader, international speaker, trainer, and organizational performance scholar Zach Mercurio shows business leaders, educators, students, athletes, and parents how to DISCOVER, CLARIFY, and DELIVER their reason for existence – their authentic purpose.



*"If you are seeking both practical guidance and powerful inspiration to unlock the power of purpose in your life or organization, *The Invisible Leader* is for you."*

**– Aaron Hurst, National Bestselling Author of *The Purpose Economy*, CEO at Imperative**

## A/V REQUESTS

- A wireless lapel or headset microphone is preferred with a backup wireless handheld microphone.
- Please provide an LCD projector and screen(s) for a PowerPoint presentation.
- Zach's slide aspect ratio is optimized for a 16:9 display (widescreen).
- Please provide a long-range wireless slide advancer.
- Zach travels with a HP Spectre laptop with HDMI and VGA adapters.
- Zach's PowerPoint presentation includes an embedded .WMV file that auto-plays.

## PRESENTATION DELIVERY INFORMATION

- Zach does not require a podium or flipchart.
- Any audience seating configuration is acceptable.
- Zach will arrive on-site **one hour** before the program start time unless directed otherwise.
- Zach will dress in business casual unless otherwise directed.
- Please confirm in advance if you would like Zach to include a Q&A in his presentation.
- A PDF digital version of Zach's presentation will be made available following your event for distribution to attendees for internal use. Slides may not be shared publicly.
- Photographs and video recording are permitted with copies of files provided to Zach after the event. Presentation recordings may not be shared publicly unless with expressed written consent from Zach.

# ZACH MERCURIO

## SPEAKING KIT

w. [zachmercurio.com](http://zachmercurio.com)  
e. [info@zachmercurio.com](mailto:info@zachmercurio.com)  
ph. 540.421.5810

### CONTACTS, LINKS, & SOCIAL MEDIA

**Zach's Cell Phone:** (540)-421-5810

**Email:** [Zach@ZachMercurio.com](mailto:Zach@ZachMercurio.com)

**Web:** [ZachMercurio.com](http://ZachMercurio.com)

**Twitter:** [@ZachMercurio](https://twitter.com/ZachMercurio)

**Instagram:** [ZachMercurio](https://www.instagram.com/ZachMercurio)

**Facebook:** [@ZMercurio](https://www.facebook.com/ZMercurio)

**LinkedIn:** [www.linkedin.com/in/zachmercurio](http://www.linkedin.com/in/zachmercurio)

**Zach travels from Denver, Colorado.**